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April 7, 2004

TO (FIRM): United States Patent And Trademark Office, Group Art Unit: 3621
ATTN: Examiner: David Q. Le

FAX NO.: 703-746-8494

TELEPHONE: (703)305-4567

FROM: James G. McEwen 

Re: U.S. Patent Application
Serial No.: 09/809,631
For: MEDIA AND METHOD OF UPDATING COMMODITY CATALOG INFORMATION
Inventor(s): Jung-wan KO, et al.
Our Docket: 1293.1184

NO. OF PAGES (Including this Cover Sheet) 9

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COMMENTS:

Examiner Le,

As per our discussion, enclosed is a courtesy copy of a Response And Request For Reconsideration, along with evidence of receipt on March 16, 2004. The Response is not reflected in the PAIR system as having been received.

Thank you for your help in this matter.

Sincerely,
James McEwen

Confirmation Report - Memory Send

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Date & Time: Mar-16-04 09:54am
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ATTN: Examiner: David Q. Le
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COMMENTS:

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UNDER 37 C.F.R. 51.116
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**RESPONSE AND REQUEST FOR RECONSIDERATION
UNDER 37 C.F.R. §1.116
** EXPEDITED PROCEDURE ****

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

Jung-wan KO, et al.

Application No.: 09/809,631

Group Art Unit: 3621

Confirmation No. 5024

Filed: March 16, 2001

Examiner: David Q. Le

For: MEDIA AND METHOD OF UPDATING COMMODITY CATALOG INFORMATION

MAIL STOP AF

Commissioner for Patents

PO Box 1450

Alexandria, VA 22313-1450

Sir:

This is responsive to the Final Office Action mailed December 17, 2003, having a shortened period for response set to expire on March 17, 2004.

The following remarks are respectfully submitted.

REMARKS

INTRODUCTION:

Claims 1-16 and 18-42 are pending and under consideration. Reconsideration is requested.

REJECTION UNDER 35 U.S.C. §103:

In the Office Action at pages 3-11, the Examiner rejects claims 1-16 and 17-42 under 35 U.S.C. §103 in view of Uranaka (U.S. Patent No. 5,937,158) and Toyama et al. (Japanese Patent Publication No. 07-295,998). The rejection is respectfully traversed and reconsideration is requested.